IMPACT OF DEVELOPMENT ON THE GROWTH OF HORTICULTURE INDUSTRY IN KENYA

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ABSTRACT

This research paper analyses and shows the impact of developing the horticulture industry on growth in terms of increased income. The variables used are government expenditure on horticulture through the provision of horticultural inputs i.e fertilizers, seeds, credit facilities etc. These are used as the independent variables while the dependent variable is income generated from the horticulture industry.

The main objective of the study is to bring more focus on the development of the horticulture industry both locally and internationally. The specific objectives of the paper are to show that there can be Employment creation from this industry, the government can generate revenue and the forms and types of investments that the industry can benefit from.

The results of the study show that there is a positive correlation between income generated from the industry with the quantity produced. This means that, if the quantity produced increases by one unit income will also increase by one unit.

The study recommends that the government should increase its budgetary allocation in this industry, promote public education on the importance and the wealth that can be generated from the industry, subsidize farm inputs such as seeds and fertilizers so as to make them accessible to all farmers and encourage farmers to report cases of corruption and/or mismanagement of public funds.